

# HOLIDAY WINE AND LIQUOR

## Sponsorship & Charitable Support Application

This two-page application is provided in a format that allows you to fill it out using Microsoft Word or to print it and fill it in by hand.

After completing this application, return it with a cover letter, and a copy of the sponsorship benefits. Any information regarding your organization, program or event may also be included.

This application should be submitted at least four weeks prior to your event. Please allow one week for a response.

Date Form Submitted: \_\_\_\_\_

### ORGANIZATION INFORMATION

Organization/group name: \_\_\_\_\_

Federal Tax ID number: \_\_\_\_\_

Do you have 501(c) 3 non-profit certification? Yes \_\_\_\_\_ **No** \_\_\_\_\_

Your name: \_\_\_\_\_ Your title: \_\_\_\_\_

Your e-mail address: \_\_\_\_\_

Organization address: \_\_\_\_\_

City/state/zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please describe your organization and its primary beneficiaries:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PROGRAM/EVENT INFORMATION (COMPLETE WHERE APPLICABLE)

Program event: \_\_\_\_\_ Event date: \_\_\_\_\_

Location or facility where event will be held: \_\_\_\_\_

Caterer: \_\_\_\_\_

Will you charge tickets or a price to participate in the event? \_\_\_\_\_

Please describe the nature and purpose of the event: \_\_\_\_\_

\_\_\_\_\_

How many people are expected at your event? \_\_\_\_\_

What cities or counties will be served? \_\_\_\_\_

**REQUEST INFORMATION**

What would you like Holiday to donate (Please be as specific as possible):

Ø Cash donation, if so, how much: \_\_\_\_\_

For what purpose: \_\_\_\_\_

Ø Product donation (Note: some venues or caterers prohibit or discourage the donation of alcohol at their event, so please make sure to check with your caterer or event host):

Ø Spirits, if so, list type and quantity of product: \_\_\_\_\_

Ø Wine, if so, list type and quantity of product: \_\_\_\_\_

Ø Beer, if so list type and quantity of product: \_\_\_\_\_

Ø Other: \_\_\_\_\_

Note: Please be specific about the type of wine, spirits or beer you would like at your event, but not the brand. For example, specify “merlot” rather than a specific brand. While we cannot guarantee or recommend a particular brand for your function, we can assure you all of our products are top quality. Also, we cannot be responsible for computing the quantity of the product needed for your event—this is your responsibility.

How will Holiday’s support of your organization/program/event be recognized? (Please be specific: banner size, signage, logo placement, promotion, etc.) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How did you choose Holiday for your request: \_\_\_\_\_

Date by which you would like a response from Holiday (Please submit form no later than four weeks prior to event): \_\_\_\_\_

**Required Signature**

By signing below you are verifying that the above information is true to the best of your knowledge.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE